

The Emerging Professionals program by the Master Builders Association of King & Snohomish Counties was created to address the local industry's need for qualified trade professionals. The initiative is based on executing impactful, measurable, and data-supported strategies to identify, recruit, retain, engage, and support the success of new-to-industry students, professionals, graduates, and tomorrow's building professionals.

## PROGRAM PILLARS



### Partnership

MBAKS has proudly partnered with four local academic institutions and programs for 2022 with more partnerships to come in 2023:



**LAKE WASHINGTON  
INSTITUTE OF TECHNOLOGY™**



In addition to providing a connection between our members and students for employment opportunities, we are actively participating on school advisory boards to help guide curricula needs for tomorrow. We also aim to help our partners gain access to the next generation of professional educators.



### Awareness

Through strong relationships with our members, local governments, the Building Industry Association of Washington, and the National Association of Home Builders, MBAKS is spreading awareness about the urgent need for qualified, skilled labor in our industry

At the local level, we are working closely with county, city, and local governments to bring awareness to the need to invest in school and field-based education and training opportunities.

Along with our partners at BIAW, we are working to promote the reward and satisfaction both youth and career-changers can realize by choosing one of many amazing careers in the home building field.



### Engagement

MBAKS is actively investing in the future of our workforce by providing our partner schools with NAHB Student Chapter memberships at no cost to them.

With two applications already submitted, MBAKS is on track to be the sponsor of four nationally recognized student chapters by the end of 2022.

MBAKS will be the first local in Washington State to have active NAHB Student Chapters in 2022.



NAHB Student  
Chapters

